

Simon Long

Asia Editor, *The Economist*

Writer, Speaker and Moderator on Asia



Professional Experience – a commentator on India and Asia

- a leading journalist and commentator on Asia and much respected writer on India
- a regular commentator on Asian economies, the South Asia region of India, Sri Lanka, Pakistan, Bangladesh, Maldives and Bhutan and on Asian security issues

Published papers and media engagement

- staff writer and editor for *The Economist*, author of the recent India surveys. the China-India (2005) survey (2005), as well as of surveys on Indonesia and online finance and (forthcoming) Hong Kong
- was also a writer for *Global Agenda*, economist.com's daily online news section
- authored two book-length Economist Intelligence Unit (EIU) studies: *Taiwan, Politics versus Prosperity*, and *China to 2000: Reform's last chance* and "*Taiwan: China's Last Frontier*" (Macmillan 1991)
- after a decade as a well-known BBC broadcaster, is still regularly interviewed on television and radio and quoted in international print media
- he co-moderated part of Economist Conferences' India Government Roundtable 2007

Simon Long – personal bio-data

- Asia Editor for *The Economist* since November 2006 based in London
- previously South Asia bureau chief based in New Delhi, India for spent four years
- spent two years working on economist.com, *The Economist's* Internet edition
- returned to London in 1998 as Finance and Economics editor
- joined *The Economist* in 1995 as Southeast Asia correspondent based in Bangkok
- before joining *The Economist* he spent nine years with the BBC in London, Beijing and Hong Kong
- his earlier career was as an investment banker in London and Singapore with Morgan Grenfell
- educated at University College School, London and Trinity College, Cambridge and has a first class honours degree in Oriental Studies
- also the Beijing Languages Institute, Nanjing University, Fletcher School of Law & Diplomacy, Boston
- Mr Long speaks English, French, German, Mandarin

Sample assignments

- Invited speaker at international business forums on India and Asia
- moderator of dialogue at conferences and seminars around the world