

Tom Standage

Business Editor – *The Economist*

Writer and commentator on business and technology



Professional Experience - original, independent insights

- over the past 14 years as a leading business journalist focusing on technology and telecommunications
- Mr. Standage is currently Business Editor of *The Economist*, based in London previously its Technology Correspondent, based in Los Angeles, California
- editor of *The Economist's* quarterly section on technology, *TQ*
- he takes a particular interest in the social and cultural impact of technology

Published books and papers

- widely acclaimed author of four history books; "*A History of the World in Six Glasses*" (2005), "*The Mechanical Turk*" (2002), "*The Neptune File*" (2000) and "*The Victorian Internet*" (1998), two of which have been serialised as Book of the Week on BBC Radio 4. "*The Victorian Internet*" was made into a Channel 4 documentary, "*How The Victorians Wired the World*".
- a frequent commentator on public radio in America and on the BBC World Service
- "a terrific writer" -- *The New York Times*

Sample assignments

- regularly provides keynote speeches at company events, including Microsoft, RealNetworks, Starbucks, ADC Communications, Accenture, Coca Cola, Syniverse, amongst others
- has chaired a number of telecommunications industry conferences and roundtables
- stimulating after-dinner or cocktail reception presentations around the subject of his thought-provoking books; in particular *The Victorian Internet* and *The History of the World in Six Glasses*
- presented at the World Affairs Council meeting and Hong Kong University of Science and Technology

Tom Standage – Personal Biodata

- previously a technology journalist with *The Guardian*, *The Daily Telegraph*, *Wired* and *Prospect*.
- he holds a degree in engineering and computer science from Oxford University, UK

