

## **Guy de Jonquières**

Asia columnist and commentator  
The Financial Times

Writer, speaker on economies and global trade



### **Professional Experience - original, independent insights**

- almost 40 years' experience as a leading journalist and commentator on global economies, world trade, technology and industries
- during his career with the FT he has worked, lived and traveled extensively in North America, Europe and Asia, acquiring first-hand knowledge of the three regions and relations between them
- writes on Asia economies, particularly China and India and covers a wide range of business issues

### **Published papers and awards – world-respected commentator**

- he writes a weekly column for the Financial Times on the op-ed page and editorials on economic and business issues in the region, extending from India to East Asia and Australasia
- extensive radio and television broadcasting experience, principally in the US and Europe
- won the BP / European University Institute prize for essay on transatlantic economic relations (2001)

### **Sample assignments**

- keynote speeches at, and moderating discussions at major business conferences like those organised by the American Enterprise Institute, Confederation of British Industry (CBI), Cairns Group, (LSE) Royal Institute of International Affairs, Wilton Park, World Economic Forum (Davos and Asia), World Trade Organisation (WTO)
- special presentations to corporate boards and senior management, including BT, Bull, Capital International, Deutsche Bank, France Telecom, IBM, PricewaterhouseCoopers, Mars, Nestle
- briefings to governments bodies including the Department of Foreign Affairs and International Trade, Canada, the Department of Foreign Affairs and Trade, Australia and the European Parliament
- engagements as a speaker by universities and research institutes like China Europe International Business School (CEIBS), London School of Economics, International Institute of Economics, IMD, Munk Centre of International Studies, University of Toronto, St Gallen Business School

### **Guy de Jonquières – professional history**

- joined the Financial Times in 1968
- based in Paris (1968-70), Washington and Saigon (1970-73), New York as Bureau Chief (1973-76) and Brussels (1976-80) before returning to London
- specialist correspondent covering electronics, computer and telecoms industries (1980-86)
- International Business Editor, responsible for covering in depth developments including the birth of Europe's single market, US industrial competitiveness and international expansion by Japanese companies (1986-1991)
- Consumer Industries Editor heading a team covering fast moving consumer goods manufacturing, retailing, marketing, the media and leisure industries (1991-94)
- World Trade Editor and editorial writer, responsible for leading coverage of global trade policy (1994-2004)
- Asia columnist and commentator (from 2005)
- educated in the UK at Lancing College and Exeter College, Oxford - masters in modern languages