

Dr ANDREW STAPLES

Founder and Principal, GeoPol Asia
Singapore Forum Chair for IMA Asia

Formerly Head of Public Policy & Insights at
Economist Impact

**Navigating the Complexities of
Geo-economic Developments and Interpreting
the Implications for Business Leaders**



Dr ANDREW STAPLES

About him

Andrew Staples is the Founder and Principal of **GeoPol Asia**, a boutique advisory service operating at the intersection of geopolitics, business and strategy. He helps leaders and organisations navigate geopolitical risk and prepare for opportunity. He is also the Singapore Forum Chair for **IMA Asia** and a member of the advisory board at the **Hinrich Foundation**.

Until 2024, within **The Economist Group** Andrew was the **Editorial Director**, Impact Initiatives and Head of Policy & Insights (APAC) with **Economist Impact**, the research and engagement division of The Economist Group where he also led the **Policy Research** team for Asia.

He was previously the Regional Head of Thought Leadership and Public Policy for the **Economist Intelligence Unit (EIU)**.

He was until 2019 the Director and Chief Economist for the **Economist Corporate Network**, providing clients with insight and analysis on a range of topics related to ASEAN and the broader Asian economy.

He was instrumental in the development of the Global MBA programme at **Doshisha Business School, Kyoto**, where he also offered courses related to strategy, business and management in Asia, regionalism, and



Andrew is a regular guest on major international media networks to provide analysis of key economic, political and business developments.

Dr ANDREW STAPLES

About him

He spent time recently as the Director of Research and Outreach for the **Hinrich Foundation**, a unique Asia-based philanthropic organization that works to advance mutually beneficial and sustainable global trade.

Andy is part of the team forming an authoritative source of **knowledge**, sharp **analysis** and **fresh thinking** for policymakers, business, media and scholars engaged in global trade.

A seasoned **public speaker**, he regularly chairs and moderates major Economist events, delivers custom briefings to **senior executives** (including Fortune 500 C-suite) and **public figures** (including heads of state) in his areas of expertise.

He regularly appears in the **international business media** (BBC, CNN, CNBC, and Channel News Asia).

His areas of expertise which include **International political economy** and **macroeconomics**, **Asia**, **Japan**, **Southeast Asia**, **regionalism**, **foreign direct investment**, **corporate strategy** and **comparative management**.



Andrew is a regular guest on major international media networks to provide analysis of key economic, political and business developments.

Dr ANDREW STAPLES

His delivery

Andrew Staples is available for **custom briefings**, **keynote presentations**, and as a **moderator or facilitator**.

He is available to deliver his insights to internal company meetings, including:

- Strategy sessions
- Budget setting sessions
- Leadership gatherings
- Global leadership visits

In addition to these internal events, Andrew is available as a speaker at client events- bringing the Economist brand to your event, whether a large conference, seminar, lunch or dinner.

Recent clients have included:

Accenture, IBM, Maersk, Thai Union, Cigna, Travelport, Carlson WagonLit, Zuellig Pharmaceutical, DSM, Booking.com, The Thai Conference and Exhibition Bureau, Deloitte, Hays, Willis Towers Watson, Rockwool, JLL, Savills and many others.



Dr ANDREW STAPLES

As a moderator

Andy has strong skills as a business event moderator. Particularly drawing from his time as a **senior editor with the Economist Group**, Andrew moderates **high-level** panels featuring senior business leaders, politicians, academics and thought leaders on a regular basis. He previously presented and chaired sessions of the **Economist Corporate Network**

A **professionally run panel** reflects of course very well on the conference organizer and would make for a **more valuable attendee experience**. As a seasoned presenter and moderator, Andrew brings **strong editorial rigour** to the process of preparing and moderating panels.

Andrew is an expert moderator and facilitator of discussion, having chaired and moderated many of the Economist Impact events across many topics and industries, including AI, supply chains, sustainability, the future of work, travel and commodities.



Dr ANDREW STAPLES

key facts

- **Editorial Director**, Impact Initiatives and **Head of Policy & Insights** (APAC), Economist Impact, **within the Economist Group** until October 2024
- Thought Leadership and Public Policy, the **Economist Intelligence Unit (EIU)**
- Director, Research and Outreach at **The Hinrich Foundation**
- **Global Director** and **Chief Economist**, The **Economist Corporate Network**, The **Economist Group**.
- Andrew was **Associate Professor** of International Business at business schools and leading universities in the UK (**University of Sheffield**) and Japan (**Keio University**, **Doshisha Business School** and **Globis University** Graduate School of Management).
- Andrew has an **MSc in East Asian Business** and a **PhD in International Political Economy** from the University of Sheffield, U.K., and was a Ministry of Education research scholar at Hitotsubashi University, Tokyo (2001-2003).
- Flies from **Singapore**



Useful links for Andrew Staples:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- TIB Video Channel >> [Watch Videos](#)



Andrew Vine
CEO
The Insight Bureau
Appointed Agency

Speaking & Moderating Requests:

+65-6300-2495

engage_us@insightbureau.com