

*Insight*Bureau

LINDSAY LEVIN

Founder of Leaders' Quest

Author of "Invisible Giants" Speaker on Responsible Leadership

> She asks the tough questions about business, society and individual leadership and inspires us to integrate social purpose with company performance.

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About Lindsay and Leaders @uest

Leaders' Quest is a social enterprise committed to improving the quality and impact of leaders around the world. It delivers unique experiential programmes that participants find outstanding and transformational.

Its growing global community connects more than 6,000 leaders working with people to integrate social purpose with company performance through mentoring high-calibre leaders, from CEOs to grassroots organisers and empowering some of the poorest in society to drive positive change.

LQ works across sectors – business, civil society, and government. Our clients and partners include companies at the forefront of technology, FMCG, media, financial and professional services, as well as NGOs and non-profits.

Leaders' Quest asks tough questions about business, society and individual leadership, exploring answers with people from all walks of life and working together to improve their organisations and communities.



Lindsay Levin is Founder and Managing Partner of Leaders' Quest. Lindsay's focus on inspirational leadership and its impact on economic and social development, led her to found Leaders' Quest in 2001. She has since worked to connect leaders from all disciplines and sectors, to explore solutions to some of the big issues in the world today. Currently, much of her time is spent working with corporate CEOs and their leadership teams on the role and purpose of business, company values and culture change.



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Invisible Giants: changing the world one step at a time

Invisible Giants is about leadership, choices in life and the potential in everyone to make a difference. Lindsay Levin, who founded the social enterprise Leaders' Quest in 2001, tells the stories of some of the remarkable people she has met through her work, and their impact on the world. They are individuals who have overcome a lack of education and resources to re-energise their communities, and business leaders who strive to integrate purpose alongside profit. They are female activists in slums campaigning to end the exclusion of girls from school, and environmentalists who are tackling the effects of industrialisation on the world's ecosystem. They are also the people we meet every day, who are revisiting their life choices. Invisible giants are the figures who emerge, often against the odds, to inspire confidence and invest energy in those around them.

This is also **the story of Lindsay's own quest** to ask: "**what really matters**?" and to figure out where the answers can take her.

Changing the worl

Amazon link

"Invisible Giants is an extraordinary, warts-and-all account designed to jump leaders into 21st century realities." John Elkington, author of "Cannibals with Forks"



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key facts

Currently ...

- Founder & Managing Partner, Leaders' Quest.
- Non-executive Chair and shareholder of a group of UK nursing and care homes for the elderly.
- Author of Invisible Giants; changing the world one step at a time.
- Speaker and moderator

Formerly ...

- Previously founded a number of **start-ups**. Her entrepreneurial ventures have been widely recognised for their focus on people and innovation.
- Was CEO of Whites Group and started her career with Bain & Company
- Lindsay graduated in Economics from Cambridge University in 1985.

Flies from New York

"The power of her inspirational leadership, and her focus on corporate involvement in social and economic development, is unequalled amongst her peers ... she made a real impact through her insights on company purpose, values and cultural change – all of which go hand in hand. Her views on responsible business in a highly globalised society were truly appreciated by all who attended the event."

Yogesh Mudras, Finance Director, **UBM India**



Useful links for Lindsay Levin:

- TIB Speaker Web Page >> Go to Webpage
- TIB Speaker Profile >> <u>Download PDF</u>
- TIB Video Channel >> Watch Videos

Sample speaking topics:

Invisible Giants: inspiring stories of how ordinary people can take extraordinary steps to change their world.



The

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Andrew Vine CEO The Insight Bureau Appointed Agency

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