

Philipp Kristian Diekhöner

Digital Humanist, Trust Futurist and
Innovation Strategist

Author of *'The Trust Economy'*

*An international trust keynote speaker
and leading global voice on trust. He delivers C-Level
insight and thought leadership on trust issues and the
power of digital humanity.*



Philipp Kristian Diekhöner

his thoughts

Philipp Kristian Diekhöner is a **Digital Humanist, Trust Futurist, Millennial Innovation Strategist, Advisor** and **Keynote Speaker**.

Philipp is known as a **next-generation digital native trust expert** who wrote *The Trust Economy* and *RESET*. His work advocates for greater trust and humanity in our digital future. He explores the '**wild dance of digital humanity and future technology**'. Philipp encourages us to **minimise distrust, reduce complexity** and **discover wisdom** within, and so inspires us to **win with trust** and with **digital transformation**.

He was elected a **Kairos Society Fellow**, a **World Economic Forum Global Shaper**, and was among **100 Global Leaders of Tomorrow** invited to the **45th St. Gallen Symposium**, which honours extraordinary achievements by individuals under 30.

He **advised the Founder-CEOs** of two major technology scale-ups (now **unicorns**) on upturning their industries with trust and digital humanity.

Philipp presents his insights on the trust economy at events and company meetings all over the world and has worked with major client companies like **Deloitte, FaceBook, Microsoft, MunichRe, P&G**, and many more to deliver greater value through trust.



He believes that trust is the single most valuable competitive asset and that trust is crucial for the successful adoption of transformational technologies.

Philipp Kristian Diekhöner

His books:

The Trust Economy

The Trust Economy: How Digital Technology is Transforming Trust and Driving Social and Business Innovation (Marshall Cavendish 2017, reprinted 2018), explaining **how technology is transforming** who, what and **how we trust**, and **why every company needs a trust strategy**.

It also introduces a new method for **effective trust-building** in the digital age. *The Trust Economy* has been featured on **Singapore's Money.FM** and in *YourStory*, **India's biggest start-up platform**;

The Trust Economy has been translated into **German** and published by Springer in July 2018

Philipp has also written for **several international digital and printed publications**, including contributions to *BrandEins*, *e27*, *Esquire*, *Forbes*, *InVision*, *Men's Folio*, *MoneyFM 89.3*, *Springer Professional* and *YourStory*.

RESET

The **2020s were brimming with optimism**; we'd embrace the future of work, transform digitally, learn to live and breathe agility, and defeat climate change at scale.

But in 2020, the **pandemic** forced us to adapt markedly. Much of **today's transformation now has been long overdue**. The new normal presents a valuable opportunity to question more deeply and more pervasively the way things are. Humankind doesn't just survive adversity; it **thrives on the necessary adaptation** that comes with it. Big changes can become catalysts for a better world.

What might that world be like? Signs of the new are already all around us. The transformation we're amidst will be more meaningful and universal than anything else we've experienced in our lifetimes. **It's time we press RESET** and start.

This is the story of how the 2020s will change modern humanity



Philipp Kristian Diekhöner

Speaking Topics

Trust in AI and Future Technologies: examining some of the most intriguing challenges humanity has ever faced -- navigating the adoption of AI, its challenges and its human impact.

Trust in the Future of Work: taking the complexity out of leadership agility, and high-performance teams across generations and deep-dives into the crucial role trust plays in the workplace.

Trust in Brands: offering a clear path to strengthening trust in brands and customer experience.

Intuitive Innovation: Trusting the Future of Creativity
This keynote takes you on an intuitive and fun journey to our mind's dormant talents. Engage with a new way to upgrade your capabilities and champion the change you care about.



Philipp Kristian Diekhöner

Key facts

Currently ...

- Trust Futurist & Digital Innovation Strategist
- Author of "*The Trust Economy*" and "*RESET*"
- Consultant: corporate and advisory roles across Europe and Asia

Previously.....

- Transformation through Corporate Innovation for **Singapore Management University's** Executive Education programmes
- Named a **World Economic Forum Global Shaper**
- **KAIROS** Global Fellow
- **St. Gallen Symposium Leader of Tomorrow**
- University of Groningen with a BSc (cum laude) in International Business and Management
- Certificate in Design Thinking from the **Hasso Plattner Institute**

Travels from Singapore



Philipp Kristian Diekhöner

Client Testimonials

Philipp is a rare talent. Vision, deep thinking, insight, connectedness and confident execution. He's proven all.

Walter De Oude Founder and CEO, **Singapore Life**

"Striking, intellectually gifted, with a highly energetic and questioning mind."

President EMEA, **The Hershey Company**

Philipp is one of the most creative yet astute thinkers I have met in my many years as an investor and an entrepreneur.

Abhishek Gupta, Co-Founder, **Circles. Life**

Philipp is without doubt one of the most impressive visionaries I have had the pleasure of working with. He is exceptionally skilled at not just technology, but the human element of innovation. Brilliant in this day and age of The Trust Economy.

Bim Gutierrez, Chief Innovation Officer, **Manulife** Philippines

Philipp is a fantastic communicator. He's one of few young and established speakers and innovation strategists in Asia.

Julien Breteau Creator & Host at **Health Insurance Innovation Summit**



Useful links for Philipp Kristian:

- TIB Speaker Web Page >> [**Go to Webpage**](#)
- TIB Video Channel >> [**Watch Videos**](#)



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