

Dr Andrew Staples
**Asia Regional Head of Thought Leadership
& Public Policy**
The Economist Intelligence Unit
Speaker & Moderator – Economics and Public Policy



Interpreting Economic and Public Policy Developments for Senior Business Leaders

Professional experience

- Based in Singapore, Andrew Staples is the Regional Director APAC, Thought Leadership and Public Policy with the Economist Intelligence Unit (EIU).
- Within The Economist Group, Andrew was formerly the Global Director and Chief Economist for the Economics Corporate Network. Andrew provides clients with insight and analysis on a range of issues related to doing business in the Asia Pacific region. He regularly presents to client groups and provides briefings to boards and senior business managers. He also chairs and moderates some of the major Economist Group events.
- He leads and supports a team of editors across Asia Pacific to ensure that editorial consistency and quality are maintained to the highest level.
- Andrew has also recently worked at the Hinrich Foundation as part of the team forming an authoritative source of knowledge, analysis and fresh thinking for policymakers, business, media and scholars engaged in sustainable global trade.

Published Papers, Media

- Andrew has published widely in his areas of expertise; major publications include *Responses to Regionalism in East Asia: Japanese Production Networks in the Automotive Sector* [Palgrave Macmillan Asian Business Series] and *Asian Inward and Outward FDI: New Challenges in the Global Economy*. He was also a Senior Editor for *Asian Business and Management*.
- Andrew has been a contributor to numerous international media appearances including BBC Asia Business Report, BBC World news, CNN, CNBC, Channel News Asia, AL Jazeera and Reuters TV.

Sample Assignments and Presentation Topics

- Andrew is a seasoned speaker, presenting as part of his work at The Economist Group, as well as for client forums and briefings, as well as bringing strong editorial rigor to moderating panels.
- He brings to the discussion his knowledge and expert opinion specialising in the area of cross-cultural management, economic development, foreign direct investment, international political economy, regionalism, strategic management, Japanese economy and other key economic and business issues.
- Andrew has delivered custom briefings for clients such as ABM AMRO Bayer DHL. JP Morgan Mercedes-Benz OCBC Scania Siemens, Tata Consulting Services, Telstra Volvo, Westpac and others. Andrew also facilitated numerous internal workshops.
- He has been invited as a keynote speaker for companies such as, Carlson WagonLit, DSM, Hays, Jones Lang Lasalle, Rockwool Savills, Thai Conference and Exhibition Bureau, Travelport, Willis Towers Watson and Zuellig Pharma.

Andrew Staples – Personal Bio-data

- Currently Regional Director for Asia Pacific for Thought Leadership and Public Policy at the Economist Intelligence Unit (EIU)
- Director of Research and Outreach for the Hinrich Foundation 2020-21
- Previously Global Director and Chief Economist, The Economist Corporate Network.
- Prior to joining The Economist Group, Andrew was an associate professor of international business at business schools and leading universities in the UK, including the University of Sheffield, Keio University, Doshisha Business School and Globis University Graduate School of Management.
- He was instrumental in the development of the Global MBA programme at Doshisha Business school where he also offered courses related to strategy, business and management in Asia, regionalism, and foreign direct investment, with a focus on Japanese outbound and inbound FDI.
- He was a Ministry of Education research scholar at Hitotsubashi University, Tokyo (2001-2003).
- Andrew has an MSc in East Asian Business and a PhD in International Political Economy from the University of Sheffield, U.K.
- Andrew was born and raised in the UK, and is now based in Singapore.