

Ben Simpfendorfer

Editor of *China Insider*
Author of "*The New Silk Road*"

Speaker on China & the new Silk Road with
the Middle East



A leading economist who offers independent, insightful analysis of the economies of China and the Middle East, and their economic impact on the global economy.

Professional experience

- Ben is based in Hong Kong where he writes *China Insider*, a twice monthly publication providing independent analysis of China's economy. He also writes *Silk Road Economy*, a quarterly publication examining economic developments from China, to India, to Turkey.
- He was previously chief China Economist at the Royal Bank of Scotland and senior China Economist at JPMorgan. Ben has spent the past 10-years in Hong Kong but also lived in Beirut, Damascus and Beijing.
- Ben is Managing Director of Silk Road Associates, a consulting company that provides advisory services on China and the Middle East.

Books, Published papers, Media

- Editor of *China Insider*, a monthly subscription report that provides concise and independent analysis of China's economy.
- His editorials have appeared in international media including the *Financial Times*, *Wall Street Journal*, *International Herald Tribune* and *Foreign Affairs* among other publications. He appears regularly on Bloomberg and CNBC.
- Author of *The New Silk Road: How a Rising Arab World is Turning Away from the West and Rediscovering China*. Revised edition published in February 2011.



Sample assignments & presentation topics

- He speaks on China's economy, the Middle East's economies and the rise of the new Silk Road.
- Ben is a frequent speaker at major international business conferences, investment forums, client events and executive briefings in nearly a dozen countries.
- Recent engagements include events arranged by the IMF, Council on Foreign Relations, the Pacific Pension Institute, KPMG, Latham & Watkins and many others.



Ben Simpfendorfer - Personal bio-data

- Ben was formerly Chief China Economist at the Royal Bank of Scotland 2005-2010 and senior China Economist at JP Morgan 2001-5.
- He speaks Mandarin, Cantonese and Arabic and has lived in Beirut, Damascus, Beijing and Hong Kong.
- Ben holds a Masters Degree from the School of Oriental and African Studies, University of London.