

Dr. Clint Laurent
Founder and Chief Executive
Global Demographics

Advisor and Speaker on Demographics and Consumer Markets



Professional Experience – demographic change and consumer markets

- Dr. Laurent is a leading authority on global demographic change and interpreting its impact.
- Observing, analysing, forecasting and interpreting changing demographics for over 15 years
- Has developed substantial historical databases of the demographic and socio-economic profiles of economies of the world; 75 countries; 32 states and 50 cities of India; 31 provinces of China; 353 prefectures of China; 2178 counties/cities of China -- historical data is from 2001
- His modeling techniques are used to forecast of the changing nature of populations, labour forces, households and their income and expenditure patterns right up to 2031
- He heads the worldwide editorial operations for Global Demographics across London, Vienna, New York, Tokyo, Hong Kong, Shanghai and Beijing and a global network of over 600 contributors transforming his organisation from Asian Demographics to Global Demographics
- He conducts presentations, in-house briefings, writes custom reports and advises

Sample assignments

- A regular speaker at summits and conferences around the world
- He makes special presentations to boards and moderates discussion at a global strategy meetings
- A presenter at an industry association's large annual convention
- He has spoken at educational institutions and associations including Monash University, Universitas 21, Australian Graduate School of Management, the Federation of Hong Kong Business Associations, Pacific Asia Travel Association, Tourism Futures National Conference and the MasterCard Forum

Clint Laurent - Personal information

- Founder of Asian Demographics (1997) which became Global Demographics (2006) and is CEO
- Based in the UK, spending significant time in Hong Kong and the Asia region
- Previously founded Asia Studies, a high value analysis and reporting firm, now part of Wirthlin Worldwide
- Before this he founded Asia Market Intelligence (AMI), a market research company, now part of Synovate
- He moved from UK in 1976 to join the Hong Kong University and later joined Price Waterhouse
- Clint Laurent has a PhD in Marketing and Statistics from Bath University in the UK and has a Master's Degree in Commerce from Victoria University, Wellington New Zealand