

## **Daniel Bogler** Managing Editor, *Financial Times*

Writer, Speaker on Global Business & Finance



### **Professional Experience**

- Mr. Bogler is based in London having developed his career as a journalist in Europe, Asia and North America, in London, Frankfurt, Hong Kong and New York City respectively.
- his reputation has been developed from 16 years as a top financial journalist
- his understanding of macroeconomic developments enable him to identify and anticipate key impacts for businesses operating globally
- a commentator on global businesses across all industries, he has particular experience analysing the banking and finance sectors and focused on company strategies, and financial performance

### **Published papers**

- Daniel has written for various columns at the *Financial Times* including Global Investor, FTDeutschland's German Business, and Asian economics and finance
- for six years he published under Lex, the *Financial Times*' agenda-setting column on business and financial topics, covering everything from individual companies, their strategies and their management to global macro-economic matters
- he is interviewed regularly on local and international radio and television including BBC and CNN and quoted in international press
- he regularly lectures on Asian business and political issues

### **Sample assignments**

- conducts confidential personal briefings to a global Chief Executives
- guest speaker at a banking client's senior client dinner
- keynote address at an international regional business summit
- Daniel has been involved in seminars and panel discussions in Europe, Asia and the US both with the *Financial Times*, FT Conferences and client events.

### **Daniel Bogler - Personal information**

- appointed Managing Editor of the *Financial Times* in December 2005
- Previously editorial head of Lex column and head of the its editorial team of 9 journalists
- FT Asian news editor for two years based in Hong Kong and head of its editorial team of 35 journalists
- Financial Editor of *FT Deutschland* based in Frankfurt and headed its editorial team of 25 journalists
- Previous experience gained working with The Daily Telegraph and Investors Chronicle
- educated in Germany and England, gaining a first class degree in modern history from Oxford University

### **Client testimonial**

- *I heard so many comments regarding your presentation from our Board of Directors. To give you perspective our Board includes the former Under Secretary General of the United Nations and the former Publisher of Fortune magazine. Neither of these directors is easy to impress!*
  - Rick Goings, Chairman & CEO, Tupperware Corporation