

Dr. Daniel Franklin

**Executive Editor & Business Affairs Editor
*The Economist***

Editor, *The World in*

Co-Editor, *Megachange: the world in 2050*

Speaker on Global Business Affairs, CSR and Media



Professional Experience; Commentator on business, economic and political change

- Daniel Franklin has 25 years' experience observing, analysing and forecasting global economies
- A member of *The Economist's* top editorial team and responsible for the 'back-end' of *The Economist* as Business Affairs Editor. He was also Editor-in-Chief of economist.com until May 2010.
- He exercises editorial integrity and intellectual leadership across The Economist Group businesses.
- He chairs and leads top-level discussion at various Economist Conferences' Roundtables globally.

Published papers - an authority on global economics and risk analysis

- He is the co-editor of a new book entitled *Megachange: the world in 2050* which takes a bold look at the political, economic and social changes shaping our future.
- Editor of *The World In* since 2003 -- an annual publication published by The Economist.
- Contributes to *The Economist* and numerous EIU reports.
- Featured regularly on radio and television: e.g. BBC, National Public Radio, CSPAN and CNN.

Sample topics and assignments

- Daniel Franklin delivers speeches at major business conferences also briefs groups of senior executives. Some of his topics include;
 - *The World in 2012*: a strategic view of the environment in which businesses will compete.
 - *Megachange*: looking at how the world will change from now to 2050
 - *Just Good Business*: how companies strive to do well by doing good.
 - *Always On*: the changing role of media and what it means for business.
- Daniel presents to Board members at their headquarters, regional management teams planning and strategy sessions and regularly invited to be a special pre-dinner guest speaker at a client event.
- Daniel also speaks at large business forums and is an expert moderator for on-stage debates.

Daniel Franklin - Personal information

- Over 25 years of journalist and editorial leadership at *The Economist* in senior roles.
- Was with the Economist Intelligence Unit as Editorial Director from 1997-2005.
- He was previously Europe Editor, Britain Editor and the Washington Bureau Chief.
- Holds a Masters degree in modern languages from Oxford University and a doctorate in East European trade from the University of Aston.