

Robin Bew **Editorial Director and Chief Economist** **Economist Intelligence Unit**

Economist, Speaker, Advisor



Professional experience

- Robin Bew has 14 years of experience observing, analysing and forecasting global economies
- responsible for the Economist Intelligence Unit's editorial operations across the organisation and driving the intellectual debate
- managing all content generation, including subscription services such as the *Country Reports*, *Country Forecasts*, daily wire services, custom or sponsored research and Corporate Network programmes
- responsible for formulating the Economist Intelligence Unit's macro outlook for the global economy
- expertise on global risk and heading the Economist Intelligence Unit's risk analysis team since 1997
- responsible for the Economist Intelligence Unit's Financial Services coverage in 60 markets worldwide
- publishes a monthly forecast report on the global economy
- conducts speeches, in-house briefings, writes custom reports and advises on many business issues
- frequently visits clients to give briefings on the global economic situation and outlook
- chairs and leads top level discussions at various Economist Conferences' Roundtables globally
- regular speaker at summits and conferences around the globe

Published papers - an authority on global economics and risk analysis

- editor of *Global Risk*, an Economist Intelligence Unit monthly publication)
- contributor to *The World in* (an annual Economist Group publication) and numerous Economist Intelligence Unit country reports and forecasts
- interviewed regularly for his views on radio and television including BBC, CNN, CNBC Asia, Bloomberg

Sample assignments

- presentation to board members at a main board meeting in London
- confidential personal briefing on global outlook to the international management team in New York
- kick-off presentation and facilitation of a regional strategy and planning meeting in Hong Kong
- special pre-dinner guest speaker at a CEO client servicing dinner debate
- advisory projects delivering bespoke solutions to client problems
- keynote address at a large global industry association forum

Robin Bew - Personal information

- a seasoned and engaging presenter, his experience has been developed from over 14 years presenting his views, and defending them, to the media and business audiences.
- Robin Bew joined the Economist Intelligence Unit in 1995 and became Chief Economist in 1997 and Editorial Director in 2006. He has provided the intellectual leadership on risk and economics to ensure the Economist Intelligence Unit's most accurate and insightful analysis.
- previously employed in HM Treasury in London where he was instrumental in the forecasting of government expenditure, the analysis of UK fiscal policy and the forecasting of UK trade performance.
- Robin Bew is a graduate in Economics and Business Finance and holds a master's degree in Economics from the University of London.

Client testimonials - "prepared to take a position and defend it"

Comments from participants at the Economist Intelligence Unit's Asia Strategic Forecast series:

- *"Explaining economics to executives like us is quite tough but Robin does an excellent job. He understands how we think and articulates his outlook in a way we understand. Although we don't always like his predictions, at least we understand what we need to pay attention to."*
- *"I have always had enormous respect for the Economist Intelligence Unit and its forecasts. But with Robin Bew presenting them, you don't just get the numbers -- you get a clear picture of what we must focus on, and indeed what we can largely ignore, and that's invaluable."*
- *"Very sharp and totally unflappable under fire from some pretty aggressive questioning today!"*
- *"I respect the fact he is prepared to take a position and defend it."*

Robin Bew has briefed the Chairmen, CEOs and regional heads of a wide range of financial, industrial, and service companies who are top global organisations and clients of the Economist Intelligence Unit. More recent engagements have included Apax Partners, Accenture, Austrade, China Exim Bank, Cisco, IBM, Forfas, GE International, Hewitt Associates, and IDG Retail.

He speaks at numerous forums, including Amcham Beijing, Bankscope, Barcelona Meeting Point, British Council, Legal Week Private Client Forum, Oxford University *Business Economics Programme*, Special Libraries Association, and the *200 Club* and IDG Retail Analysis.

His areas of special knowledge are global economy, world business environment, US economy, Japan economy, Western Europe, emerging markets (especially China and India), IMF/G7 policy and direction, monetary policy, Western Europe, China, India, emerging regions, currency regimes and crises, global forecasts, world trade, country credit risk, operational risk, Basel II capital accord.