

## Edgar Perez

Author and Speaker

**The Power of Technology in Finance and Business**

Speaker on Cyber Security, AI, and Quantum Computing



### Leveraging Technology to Transform Business with a Competitive Edge

#### Professional experience

- Edgar is recognized as a great business speaker, a confident communicator and a world class motivator. Global executives have come to appreciate his wide-ranging insights on how they can better position their organizations for success through strong leadership and a comprehensive approach that links business strategy and disruptive technologies including artificial intelligence and deep learning, quantum computing and cyber security.
- A published author, keynote speaker and business consultant for private equity and hedge funds, he is Council Member at the Gerson Lehrman Group, Guidepoint Global Advisors and Internal Consulting Group.
- Edgar has inspired thousands of top executives around the world through keynote speeches and corporate training programs on quantum computing, artificial intelligence, deep learning, cybersecurity and financial trading.
- Edgar is one of the great business speakers, networkers and motivators on the lecture circuit. His programs and speeches all over the world provide inspirational and actionable insights for CEOs, directors and senior managers. Throughout the years, executives have come to appreciate his insights on how they can better position their organizations for success through strong leadership and a comprehensive approach that links technology and digital to business and financial strategy.

#### Books

- **The AI Breakthrough**, How Artificial Intelligence is Advancing Deep Learning and Revolutionizing Your World (2018)
- **Nightmare on Wall Street**, The Rise and Fall of Knight Capital and the Biggest Risk for Financial Markets (2013)
- **The Speed Traders**, An Insider's Look at the New High-Frequency Trading Phenomenon That is Transforming the Investing World, published in English by McGraw-Hill Inc. (2011)
- **交易快手**, published in Mandarin by China Financial Publishing House (2012)
- **Investasi Super Kilat**, published in Bahasa Indonesia by Kompas Gramedia (2012).

#### Sample assignments

- Edgar speaks with **corporate, association, and academic audiences** around the world. Recent events include Harvard Business School, FIXProtocol Face2Face Forum, TradeTech Asia, Columbia Business School, Pace University, New York University, as well as, media appearances on CNBC, BNN, TheStreet.com, and Channel NewsAsia, among other venues.

### Sample presentation topics

- The Ultimate Business Disruptor: Quantum Computing
- Establishing or Improving a Cybersecurity Program
- The Artificial Intelligence Breakthroughs that are changing the World
- The Importance of the Cybersecurity Framework for Directors and CEO's
- The Present and Future of High-Frequency Trading
- Social Engineering: The "Weakest Human Link" in Cybersecurity

### Name – Personal Bio-data

- Edgar was a vice president at Citigroup
- A senior consultant at IBM
- A strategy consultant at McKinsey & Co. in New York City
- Previously, he managed Operations and Technology for Peruvian Finance
- Edgar has an undergraduate degree in Systems Engineering from Universidad Nacional de Ingeniería, Lima, Peru (1994), a Master of Administration from Universidad ESAN, Lima, Peru (1997) and a Master of Business Administration from Columbia Business School, New York, with a dual major in Finance and Management (2002).
- Edgar presents in Spanish and English
- Travels from New York, USA

### Client testimonials

Your presentation was the real highlight of the Emerging Markets Investments Summit. You clearly have the connections in the industry and are very well connected.

**Alex Ritson**  
**BBC News Presenter at The Newsroom, World Business Report and Business Matters**  
**United Kingdom**

I would like to show my appreciation on your willingness to share your insights about cybersecurity. We would certainly have you in mind as we move forward to deal with this very important issue.

**Nik Hasyudeen**  
**former President of the Malaysian Institute of Accountants (Malaysia)**

Excellent intense 3 day Masterclass training course to help me brush up on Deep Learning. From applications and models to optimization and Python code, CNNs, RNNs, etc

**Professor Nick Colosimo**  
**Strategy Executive, BAE Systems, (United Kingdom)**

"Thank you very much for your participation in Berlin at the European Institute CEO Roundtable. Your presentation was fascinating, a really informative session. The delegates seemed to hang off your every word! We greatly appreciate you taking the time out of your busy schedule to join us for the event and look forward to working with you again in the near future."

**Karen Litchfield**  
**Director, European Institute & Global Fixed Income Institute**  
**(Germany)**

"It was such a pleasure to have you participate in our conference. The feedback was great and the information you shared with the audience was invaluable. Once again, thank you for your contribution in making the event a success."

**Holly Chudzy**  
**Corporate Events Coordinator, Peters & Co.**  
**(Canada)**