

## Graeme Maxton

Author of *The End of Progress*  
Freelance Correspondent

Speaker & Moderator on the World economy,  
Asia and business challenges



**When Graeme Maxton speaks, people listen. He is a lively, thought-provoking presenter who engages his audiences in a way that challenges them to think about the future. He believes modern economics has failed us and that we are facing the end of sustainable growth and the end of progress.**

### Professional Experience – insights on the World Economy, Asia and the future

- Well known for his economic insights, stimulating presentations and event-chairing style, Graeme delivers punchy, clearly articulated analysis on the challenges of doing business across the world's fastest growing economic region. With an eye to global business affairs he draws on over 25 years' consulting and advisory experience.
- He advises boards and management teams in confidential briefings, across a wide range of business sectors, including automotive, manufacturing, distribution, financial services, consumer and service sector companies. He has also advised various governments on their industry policies.
- Until May 2007 he was Regional Director of the Economist Intelligence Unit in Asia responsible for the editorial content of the *Corporate Network*, a membership programme for regional CEOs, offering independent, opinion-leading research and analysis of trends and issues driving business in the region. Today, he writes for a range of magazines and blogs as a freelance correspondent on Asia and global business and sustainability.
- He also chairs conferences and business summits, drawing on vast experience of running Economist Corporate Network meetings, CEO lunches and Economist Conferences Roundtables around the world. He is extremely versatile in terms of moderating across a wide range of industry dialogues, including energy, defence, banking, finance, investing, manufacturing and the automotive industry. He has chaired events for Adam Smith Conferences, Incisive Media Group and the Alliance for Financial Inclusion, to name a few.
- Graeme is a natural and skilled moderator, renowned for his "in-conversation" interview style – both live and recorded - with CEOs, political and business figures including Carlos Ghosn (Renault-Nissan) Vincent Cheng (HSBC), Jim Rogers (Investment Guru) and many others.

### Publishing exposure

- Author of a recently released book: *The End of Progress: How modern economics has failed us*, (John Wiley 2011) in which he asks a number of provocative questions about the long term prospects for economic growth, about the sustainability of our resource use, about the consequences of China's rise and about the West's measures of progress. This was immediately nominated for the Financial Times / Goldman Sachs *Business Book of the Year* award.
- Author of countless articles as well as two best-selling books co-authored with John Wormald -- *Time for a Model Change* (Cambridge University Press feature book of the year 2005) and *Driving over a cliff?* nominated for the *Financial Times*' 'best book about business' award.
- A regular freelance contributor for *The Economist*, *The World in*, and *The South China Morning Post* and is a regular guest host on *CNBC's Squawk Box*, and invited to speak on *CNN*, *BBC* and other stations.

## Sample assignments

- Graeme presents on wide range of topics from the global economy, Asia's strategic markets, China's emerging role in the world, economic and social risks, challenges of managing Asian businesses, Asia's talent challenge, corporate social responsibility and the future prospects for the world.
- Sample presentations titles:
  - *The end progress as we know it? Time for a re-think as modern economics has failed us.*
  - *The world economic outlook – opportunities and challenges.*
  - *The role of emerging markets – what can we expect?*
  - *Count on China: the social, political and economic prospects facing the emerging super-power.*
  - *Asia's possibilities - the seven key issues investors all need to understand.*
  - *Doing business in China - do it with care!*
  - *Time for a model change? the outlook and options facing the world's automotive industry.*
- Graeme chairs entire conferences or moderates keynote sessions and manages live debates – in addition to conferences, he has chaired sessions for corporate events, including Standard Chartered Bank, KPMG, DNB Bank and Ocean Trawlers.
- He provides confidential briefings to chief executive officers and boards at global headquarters, or regional head office level. Often these are kick-off economic outlook presentations at company offsite planning/strategy sessions. He is often asked to interact informally with the management team to facilitate a discussion afterwards. Sample clients are: Air Products, Moog, Fuji-Xerox, VF Group, KPMG, Lanxess, HP, Macquarie Bank, Societe Generale, TNT, Best Buy and many more.
- Client event presentations have been for private banks, investment banks, consulting firms and others, organisations including ABN Amro, BNP-Paribas, CIC Group, Citigroup, CSLA, Deutsche Bank, Ernst & Young, Clifford Chance, KPMG, Oliver Whyman and others.
- Keynote speeches at major global industry conferences or business summits, including Adam Smith Conferences, NAFA Fleet Management and Economist Conferences.
- Automotive industry briefings including PT Astra International, Moog, TATA Motors, Ford, Renault, Iran Khodro, GKN, SKF, Continental Teves, Visteon, TRW, LeasePlan, Federal Mogul and Inchcape.
- He has chaired many varied business events including industry forums on energy, automotive, banking and compliance, manufacturing in China and defence.

## Graeme Maxton – personal bio data

- An independent writer, author and commentator on the world economy and markets, Asia and the emerging markets, business challenges and the future for growth and human progress.
- He worked for The Economist Group in Hong Kong from 2005-2007 but was been a contributing editor for over 18 years to *The Economist* and *The World in*.
- Co-founder, and director until 2004, of autoPOLIS, a strategy consultancy, advising leading vehicle manufacturers, components manufacturers and government agencies in the automotive industry.
- He was previously a management consultant with Booz & Co and prior to this he had a career in banking with Citibank and American Express.
- Visiting Professor at City University Business School, London, 1988 to 2002.
- Holds a first-class degree in economics and operations research and an MBA.
- He lives in both Singapore and Austria, traveling between Asia, Europe and occasionally the USA.