

## **Hans Vriens**

**Founder & Managing Partner - Vriens & Partners**

Advisor, Speaker

Asia Politics, Economics and Trade



### **Professional Experience**

- Hans Vriens is the founding partner of Vriens & Partners, based in Singapore and is a leading expert on Asia, having lived and worked in the region for the last 19 years. He has been counsel to chief executives and board members on market entry strategy, regulatory issues and sensitive issues across Asia. He is particularly experienced in Southeast Asia, China and India.
- Vriens & Partners is the only premier boutique advisory services firm headquartered in Singapore that assists multinational companies, governments and not-for-profits organisations with counsel on key political developments and public policy issues around Asia.
- Hans frequently provides background briefings to visiting executives to help them understand political, economic, cultural and business developments in the region. He is able to provide a unique and frank analysis thanks to many research and consultancy projects he led for leading multinationals and governments around Asia over the last 11 years. He is also often asked to chair strategy sessions to help companies think through their strategic options in Asia.

### **Published books/papers**

- He is a regular commentator on Asia issues on CNBC and Bloomberg. He has published many articles about Asia in the Asian Wall Street Journal, Asia Inc, the Jakarta Post and other regional publications.

### **Hans Vriens – additional information and personal experience**

- Hans currently serves on the Board of Governors of the European Chamber of Commerce in Singapore.
- He was the founding chairman of the Dutch Chamber of Commerce in Singapore.
- Before establishing Vriens & Partners, Hans was Vice Chairman, Asia at APCO Worldwide, overseeing the firm's expansion in Southeast Asia. Prior to this, was their head for the Indonesia practice for 6 years.
- Before joining APCO in April 1998, he worked as a political economist at the Political and Economic Risk Consultancy in Hong Kong. Before that, he practiced law at Clifford Chance and was the Asia correspondent for a leading Dutch financial and economic daily. In 1995, he was elected president of the Foreign Correspondents' Club Hong Kong, then the largest in the world.
- He graduated from law school in civil and constitutional law at Groningen University in the Netherlands and his post-graduate studies were in Italy at the Bologna Center of the Paul Nitze School of Advanced International Studies of Johns Hopkins University.
- He was raised in the Dutch Indies where his family lived for several generations until 1962.