

# **Keshini Navaratnam**Longtime BBC World News anchor International Affairs & Global Media Expert

Professional moderator of International Affairs



Specialist advisor on global media and communications, profile development, reputation management and leadership strategies, media counsel, crisis communications. Valued as high level news and views international interviewer and moderator

# **Professional experience**

- Keshini Navaratnam is a specialist advisor on international arena engagement, global media and communications, reputation management and leadership strategies, media counsel and crisis communications.
- Keshini enjoyed a 17 years' experience of covering foreign affairs for the BBC, as a broadcaster and senior editor, and uses this experience today to engage with political and business leaders at major public forums including the World Economic Forum in Davos, G7/8 and G20 discussions and the UN General Assembly.
- Works closely with variety of leading multinational business leaders.
- Her foreign affairs expertise and objectivity has been valued by the Foreign Ministry of Japan, Canada, Romania, countries in the Middle East, many Commonwealth countries as well as others, and in the UK and multinational corporates across the globe
- She has provided specialist media engagement and international affairs advice to senior military officers and has advised several Generals from various countries on global communications and foreign affairs.
- She is an appointed adviser to the government of a prominent G7 nation on global communications for a ground-breaking global public diplomacy initiative and frequently advises other top governments.
- As a global communications adviser to the Pacific Asia Travel Association, she has helped many companies and countries cope better with crises and fast changing events internationally.
- Keshini is highly experienced in helping governments, diplomats and business leaders increase influence, impact and engagement internationally.
- She has extensive expertise and first-hand knowledge of a number of regions, including the former Soviet Union, Eastern Europe, the Middle East and the Asia Pacific regions.

## Sample Interviewing, Moderating & Charing Assignments

- Keshini is a highly-accomplished moderator and chairperson for various international conferences and
  events. These include top-level world forums, conferences, as well as corporate events, round tables and
  workshops (public and behind closed doors) for many industries from diamonds, travel and tourism,
  banking, investment conferences, governments, UN agencies, EU and Commonwealth, and is frequently
  the requested choice of business and political leaders as interlocutor, moderator and interviewer.
- She was at the UN in New York and Geneva including UN Special Session and discussed a variety of issues including world health issues.



- For the Commonwealth in London, she interviewed and moderated discussions and spoke with various global political leaders including heads of government e.g. Pakistan's Imran Khan, New Zealand's Helen Clarke.
- She participated by special invitation at WAW conference in Tokyo, and was involved in live discussions with business leaders including of major oil, technology and banking corporates.
- She has moderated various diamond industry conferences including the Antwerp Diamond Conference, De Beers Business Excellence initiatives, Presidential summit and World Diamond Conference
- She has moderated round-table and public discussions with international military leaders
- She is experienced at dealing with a range of international news, current affairs and security issues in the international context, has covered the major conflicts including Kosovo, Iraq, Afghanistan, Syria and developments including in the UK, US, Japan, Thailand and Burma and India.
- She has advised numerous statesmen, diplomats, government officials and business leaders on global media and foreign affairs matters including at the UN, EU, Commonwealth, for international summits, crisis communications and global messaging.

### Keshini Navaratnam – personal bio

- Founder of Alexandrite Global Communications and Global News Makers, Keshini specialises in providing
  incisive analysis, frank and strategic advice foreign affairs, international media and communications to C-Suite leaders in corporates to commercial and political decision-makers. She also interviews and
  moderates discussions at top international level.
- Director of the highly prestigious Queen Elizabeth Prize for Engineering, awarded biennially for an outstanding innovation in engineering of benefit to humanity.
- Appointed adviser to the government of a prominent G7 nation for global communications for a ground-breaking global public diplomacy initiative.
- Longtime BBC World TV News anchor.
- Senior Editorial Adviser on international affairs to the Directorate and the BBC Board of Governors.
- Member of the Editorial Board for the Round Table, as the UK's oldest foreign affairs journal and discussion group.
- She was the chair of the panel of judges for the Commonwealth Vision Awards, the annual film awards for the 54 countries of the Commonwealth for a decade.
- She began her media and foreign affairs career as a journalist and producer on BBC World Service Radio's flagship news programmes, covering such landmark events as the fall of the Berlin Wall, the release of Nelson Mandela, the collapse of the Soviet Union and the first Gulf war.
- Previously BBC's Russian Editor-in-Chief and a Senior Producer and senior journalist in the BBC's Current Affairs World Service in English.
- Keshini has a master's degree in Modern and Medieval Languages (Russian, Czech and Slovak) from Gonville and Caius College, Cambridge University, where she was a Scholar and award winner of the John Frederick Stopp prize for Modern Languages.

### **Client Testimonials**

"Keshini has always been extremely well-informed on a range of foreign and Russian affairs. She is an excellent communicator and a stimulating and engaging interlocutor. I have great respect for her professional integrity and abilities...."

Mikhail Gorbachev, Former President of the Soviet Union

"I have valued for many years Keshini's advice on, and evaluation of, a range of international and British affairs"

Alexander Likhotal, President and CEO of Green Cross International