

## Dr Mark Van Rijmenam

Founder & CEO of Dataflop and Mavin

Technology thought leader, Advisor & Keynote Speaker

Author of *Step into the Metaverse*

“The Digital Speaker” on AI, Blockchain, Big Data, the Metaverse & Cyber Security



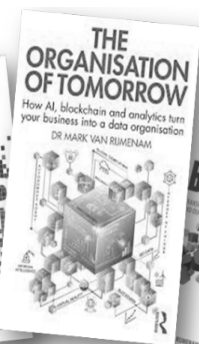
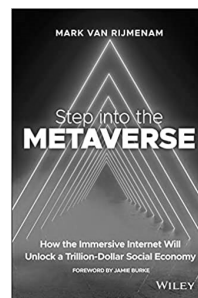
**A technology futurist and business advisor, focused on the future of work and the organisation of tomorrow**

### Professional experience

- Dr Mark Van Rijmenam is the founder of Dataflop and Mavin.
- He has been named a global thought leader on big data, blockchain and artificial intelligence.
- Dataflop is the one-stop source for emerging tech, offering C-level executives information, insights, knowledge and opportunities to deliver data-driven innovation.
- Mavin.org was recently-launched as a decentralized reputation-based content network bringing (anonymous) accountability to the Internet. It helps fight problems such as fake news, click farms, research paywalls and lack of accountability on the web.
- Dr Van Rijmenam is a globally-recognised speaker on big data, blockchain and AI, and is a strategist, influencer and author of three best-selling management books.

### Books, Published papers

- Author of a new book *Step into the Metaverse* (Wiley 2022)
- Author of *The Organisation of Tomorrow: How AI, Blockchain and Analytics Turn Your Business into a Data Organisation* (2019)
- Author of *Blockchain: Transforming Your Business and Our World* (2018)
- Author of *Think Bigger: Developing a Successful Big Data Strategy for Your Business* (2014)
- Dr Van Rijmenam is also the publisher of the ex'newsletter 'f(x) = ex' newsletter read by thousands of executives.



### Sample assignments

- Dr Van Rijmenam's talks are about the organisation of tomorrow and how the future of work will revolve around data, decentralisation and automation. His keynotes are inspirational and provide the audience with a deep understanding of the accelerated change that we are currently experiencing.
- His keynotes focus on the future of work and how to build the organisation of tomorrow using emerging technologies including big data, blockchain, the Internet of Things and artificial intelligence. Dr Van Rijmenam believes that every organisation is a data organisation, which brings massive opportunities but also comes with great responsibilities.
- His keynotes are targeted at large organisations who understand they have to digitally transform their business, but who do not yet know where to start. His keynotes are perfectly suited as an inspirational opening keynote to give everyone a shared understanding of emerging technologies and how they will change the future of work and have an impact on the organisation of tomorrow. This will help set the scene for more in-depth keynotes and break-out sessions later during an event.

## Sample presentation topics

- The Future of Work
- Step into the Metaverse
- How to Innovate in today's World
- The collaboration era: how to thrive in an exponential world
- Big Data in Business; How to be ready for a data-driven future
- Preparing for a decentralized world: how blockchain will change industries
- A Changing Society and Disruptive Innovation
- The Convergence of Big Data and Blockchain: how blockchain will disrupt the business of big data analytics
- Accelerated Change is the Only Constant: the trends which will affect your organization the most
- Blockchain and Social Good: how blockchain can help solve some of the world's wicked problems
- Artificial Intelligence: good or bad?

## Dr Mark Van Rijmenam – Personal Bio-data

- Founder and CEO of Mavin and Dataflog
- Board Member at 2Tokens
- Dr Van Rijmenam has a bachelor's in hospitality management, a Master of Science in Marketing Management and he holds a PhD in Management from the University of Technology Sydney. His research was on how organizations should deal with big data analytics, Blockchain and AI.
- Dr Van Rijmenam is based in The Hague, The Netherlands

## Client Testimonials

"I am so grateful to have had Mark as one of our keynote speakers at Global Big Data 2016 Application and Research Forum Qingdao China. 16-18 Nov 2016. His big data and Blockchain expertise is very helpful in helping us think outside the box. As a person, he is great to treat and if you are looking for a speaker, Mark is one on top of the list."

Tina Fu - Forticy Group Inc.

"Mark van Rijmenam delivered an excellent keynote presentation at Big Data Week London 2016. I knew it was going to be a great talk, since his reputation preceded him, but I was pleasantly surprised to find out that his expertise goes beyond the big data field. Mark has a way of framing topics through an extensive web of inter-disciplinary insight and know-how that pushes the conversation forward for all of us. If you are in search of a speaker that can bring both inspiration and actionable advice to your event, Mark is your guy."

Lavinia Bucur - Programme Director - *Big Data Week*

I worked together with Mark on our SOLITA Frontline Summit 2020 where Mark was our keynote. His presentation and insight in the discussion after was world-class -- inspirational! Also, leading up to the event, despite the difficult Covid-induced circumstances, everything was smooth sailing, and cooperation was really easy and enjoyable... I highly recommend to take a close look at Mark's work!

Peter Barkman - EVP International Expansion & CMO - Solita