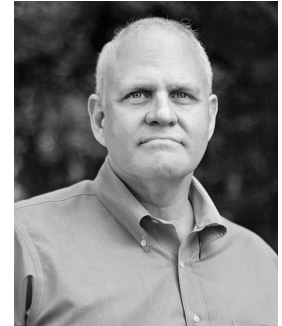


Matthew Friedman

**Award-winning Public Speaker, Author,
Filmmaker & Philanthropist**

CEO of The Mekong Club
Speaker on Responsible Leadership



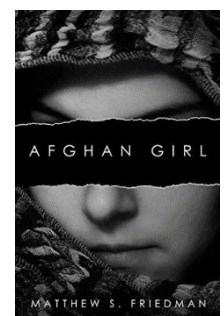
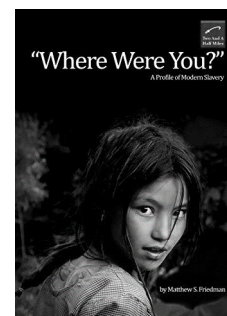
Helping Executives Find Greater Purpose by Doing Good, and Doing the Right Thing

Professional experience

- Matt is the co-founder and chief executive officer of the Mekong Club, a non-profit organization made up of business people who have joined forces to fight human trafficking in Asia. In 2017, Matt won the prestigious Gold Standard Award for the Asia Communicator of the Year.
- He is an international human trafficking expert with more than 30 years' experience as an inspirational speaker, activist, program designer, evaluator, and manager. An award-winning public speaker, author, filmmaker, and philanthropist, Matthew regularly advises heads of governments and intelligence agencies and international corporations.
- As the founder and CEO of The Mekong Club, Matthew is considered the leading catalyst of the anti-slavery movement in Asia's business sector by captains of industry
- He has managed and directed tens of millions of dollars to major humanitarian portfolios impacting millions of people for the World Bank, the U.S. State Department, and the United Nations. His work over the last 30 years of pioneering and managing international anti-human trafficking projects from Nepal, Bangladesh, Thailand and Hong Kong has given him access to many influential networks in different countries throughout the world.
- In 2017, Matthew received the prestigious "Gold Standard Award for Communicator of the Year" in Asia for giving more than 800 presentations to 80,000 people including government leaders and the Vatican on the topic of modern slavery within a five-year period in different countries.
- He is frequently cited in the news media, has been invited to speak at major conferences around the world, and is the author of nine books. Matthew has a unique and powerful speaking style that inspires people and helps them reach their fullest potential.

Books & Media

- Each year he is cited at least 40 times in the news media (including CNN, Bloomberg, Reuters, Associated Press, the Financial Times, the Economist) and invited to speak as a keynote at major international conferences around the world.
- "Where were you? A Profile of Modern Slavery"
- "Afghan Girl"
- "Bangladesh metal casting: Five techniques"
- "In the shadow of the Tamarind Tree"
- "Tara: A Fleshtide Odyssey"



Presentations

- “*The Hero in all of us*” -- helping to address the significant issues of our time isn't someone else's responsibility – it belongs to us all. Until we all step up as one, our world will continue to suffer.
- Matt considers everyone who steps up to help, no matter how big or small the gesture, to be heroic. There is heroism within each and every one of us; it's a voice of good, of righteousness, of action, and of love.
- Matt provides a range of inspirational keynote speeches to teach, mentor and motivate people from all walks of life, showing them how they can step-up and take a stand in life. He has an uncanny ability to take something as complicated and confusing as slavery and break it down into a series of simple messages that walk a person down a path to understanding.
- He has shifted the mindsets of many -- even the most resistant detractors – and always delivers a message of hope.

Matthew Friedman – Personal Bio-data

- CEO of The Mekong Club
- From 2006 to 2012, Matt was the Regional Project Manager, United Nations Inter-Agency Project on Human Trafficking (UNIAP) in Thailand
- From 1991-2006, Matt worked for the United States Agency for International Development (USAID) in Thailand, Bangladesh and Nepal
- Senior Reproductive Health Technical Advisor, USAID.
- Deputy Technical Director (POPTECH Project), ISIT.
- Master's Degree in Health Education, New York University.
- Bachelor's degree, Biology and Psychology.
- Matt currently lives in Hong Kong