

Dr Parag Khanna

New America Foundation, European Council on Foreign Relations, LSE IDEAS, Hybrid Reality Institute

Author: *How to Run The World & The Second World*

Speaker & Advisor on Global Strategic Affairs



Dr Khanna is one of the world's leading geo-strategists, melding the worlds of global politics, economics, environment, and culture. Named one of Esquire magazine's "75 Most Influential People of the 21st Century" and features at the top of *Wired* magazine's "Smart List," his unique analysis and scenarios provide decision-makers with a complete conceptual picture of a complex world in transition and a roadmap to success for strategists in business, government and civil society.

Professional experience

- An expert in global political economy, working at the forefront of thinking about the future of globalisation.
- He coined the term 'geo-political marketplace' referring to the dynamic where 'First World' superpowers like the US, the EU and China, compete for the influence of a 'Second World', referring to such pivotal regions as the Middle East, Latin America, Central Asia, South Asia, South East Asia and Eastern Europe, where some countries will increasingly exhibit both 'First World' and 'Third World' characteristics and will engage in multi-alignment vis-à-vis the US, the EU and China.
- Parag Khanna elegantly warns of the risk to Western powers if they fail to rebuild its global leadership through innovative diplomatic and economic strategies.
- He is recognised for his smart, accurate and detailed analysis and offers a very unique perspective on the players which are reshaping the global political economy.

Books, published papers and media

- His first international bestseller entitled *The Second World: Empires and Influence in the New Global Order* (Random House, 2008) shatters perceptions of the world's geopolitical and economic balance of power while providing insight into the promise and challenges of today's most important new markets.
- His recently released second book, *How to Run the World: Charting a Course to the Next Renaissance* (Random House Jan 2011) examines the emerging public-private "mega-diplomacy" which holds the potential to resolve major global challenges such as financial instability, failed states, and climate change.
- He co-wrote *The Hybrid Reality* explores the implications of our complex and irreversible tango with science and technology on all aspects of our everyday life: how we educate ourselves, handle intimate relationships, perceive our self-worth, enhance ourselves physically and mentally, and collaborate as businesses and nations.
- His writings appeared in the *New York Times*, *Washington Post*, *Financial Times*, *Policy Review*, *Prospect* and many others. He is regularly featured on CNN, BBC, Al Jazeera International and Bloomberg
- He was featured on *Wired* magazine's Smart List of 15 individuals (2008) and honoured as the Young Global Leader of the World Economic Forum in 2009.

Sample assignments and topics

- Parag is a sought-after speaker and commentator on all aspects of the future of globalisation at large business forums and client events around the world. Presentation topics include: *How to Run the World: collective leadership for a turbulent age; The Rise of the Second World: emerging markets and emerging powers; Invisible Maps: building a borderless world; The New Strategic Couplings; Not State versus Market but State and Market;*
- Parag's company briefing topics include: *US-China-EU macro-economic competition and vulnerabilities; Geopolitical risks in emerging/frontier markets for Asian multinationals; Infrastructure investments, economic growth, and job creation; The US election and economic recover; New cities and advanced technologies; Geo-Strategy for international companies (a customized presentation)*

Dr Parag Khanna – personal biodata

- Director of the Global Governance Initiative and Senior Research Fellow in the American Strategy Program at the New America Foundation.
- Former advisor to the Barack Obama for his Presidential campaign.
- Currently a member of the board of Independent Diplomat and is on the advisory boards of Ergo and Business for Diplomatic Action.
- He has been a Distinguished Visitor at the American Academy in Berlin (2008), Next Generation Fellow of the American Assembly (2007-8), Visiting Fellow at the Lee Kwan Yew School of Public Policy in Singapore (2006) Non-Resident Associate of the Institute for the Study of Diplomacy at Georgetown University (2004-5) and a Visiting Fellow at the Observer Research Foundation in New Delhi, India (2004).
- He was a senior geopolitical advisor to the US Special Operations Forces in Iraq and Afghanistan in 2007.
- He was Global Governance Fellow at the Brookings Institution from 2002-2005.
- Parag was previously with the World Economic Forum in New York from 2000-2002 specialising in scenario and risk planning.
- He was a Research Associate at the Council on Foreign Relations, New York from 1999-2000.
- He holds Bachelors and Masters degrees from the Edmund A. Walsh School of Foreign Service at Georgetown University and a PhD from the London School of Economics.
- Born in India, Parag grew up in the United Arab Emirates, New York and Germany. An accomplished adventurer who has traveled in more than 100 countries on all continents of the earth. This year, he and his wife take up Singapore permanent residency and are travelling from London to Singapore in August overland.

*Amid the recent surge of dashing political-military-international affairs intellectuals, Khanna stands out as young, original and roughed-up. He spent two years humping the terrain of 50 developing countries to research *The Second World*.”*
Esquire (2008)

“Second World was a bracing, energetic, provocative piece of reporting and thinking that has deeply influenced American discourse about the kind of world the next president will inherit. Parag is the sort of writer who is not afraid to challenge conventional wisdom or to change his own mind; at a time when too much of our foreign policy thinking is rooted in frameworks from the past, he has proved himself to be an essential new voice.”

Steve Coll, President and CEO, New America Foundation

