

Paul Rulkens

High Performance Advisor, Speaker & Author
President, Agrippa Consulting International

Speaker and Adviser on Strategy and Execution, Innovation
Mindset & Leadership in a High-Performance Organization



Paul is an expert in strategic high performance: the art and science of accelerating bold executive outcomes with the least amount of effort

Professional experience

- Paul is an award-winning professional speaker, international author, and a trusted boardroom advisor. He has helped thousands of business executives, managers, and professionals get everything they can out of everything they have. His ideas improve results and accelerate careers.
- An award-winning international keynote speaker, Paul annually addresses dozens of successful international audiences about essential mindsets and proven strategies to reap exponential business improvements. He has spoken in 12 countries, on three continents, often to global corporate audiences of 500 people or more. His clients include companies like McKinsey, KPMG, ExxonMobil, Boskalis, DSM, Novartis, Uber, SHELL, ASML, DuPont, Johnson & Johnson, and Canon.
- Paul is an expert in strategic high performance. His most requested speaking topics cover the secrets of consistent execution, fast innovation, effective leadership, growth focus, and seamless teamwork. His popular TED talks have been watched more than four million people.
- Originally trained as a chemical engineer and with more than 20 years of experience in various corporate leadership roles, Paul's work is based on deep knowledge and extensive experience in the practical business applications of behavioral psychology, neuroscience and, especially, common sense.
- He is the President of Agrippa Consulting International, a boutique consultancy firm, involved in high end consultancy projects, professional speaking, corporate training, public seminars and boardroom level coaching.

Books

The Power of Preeminence - High Performance Principles to Accelerate Your Business and Career

This book offers the best ideas, insights and techniques to get everything you can out of everything you have from business growth to maximizing your own performance. In this book you will learn the critical skills and inside secrets to:

- Focus on the few things necessary for business success
- Dramatically grow your business and career
- Achieve twice the results in half of the time
- Strategically quit your way to achieve big goals
- Communicate anything to anyone
- Quickly and cheaply innovate and outsmart your competition
- Rapidly build essential high-performance habits
- Become part of the top 10 percent in your professional field

How successful engineers become great business leaders

Whether you're an experienced business executive, corporate manager, or ambitious professional, this book shows you how to apply your specific engineering strengths to maximizing skill and talent to accelerate your career and to develop a blueprint to become an unstoppable goal achiever.



Sample presentation topics

- **Strategic Quitting** – How corporate decision-makers should focus on business simplicity to make way for doing something different.
- **The Psychology of Innovation** - How to innovate when you're already on top of your game
- **Leaving the field behind** - How the best get better

Paul Rulkens – Personal Bio-data

- President of Agrippa Consulting International
- Author of *The Power of Preeminence* and *How Successful Engineers Become Great Business Leaders*
- Professional Keynote Speaker
- Boardroom consultant and advisor
- Held various positions at DSM for almost 20 years
- Studied Chemical Engineering at the University of Twente
- Based in The Netherlands

Client testimonials

- *“Paul has a very clear down-to-earth approach how to accelerate high performance organizations. His undoubtable scientific knowledge combined with his typical sense of humor, will give you a clear and practical view on how you can simply make a difference the very next day. He will boost you with positive ideas and will leave you with a friendly smile.”*

Arjan van Oosten, Partner, **Grant Thornton**

- *“Paul’s contribution to the Ordina Open Innovation Days was insightful, constructive and even provocative. The combination of powerful insights into human behaviour and humor gave the audience food for thought and created lively discussions. Paul’s presentation was fun and created a lot of energy as he connects and interacts well with the audience.”*

Stepan Breedveld, CEO, **Ordina**

- *“Paul’s keynote address at our international management conference was a resounding success. We had asked him to give the group something to think and talk about during the conference. Weeks later, we are still hearing references to his talk on Strategic Acceleration. Worthwhile points, delivered in an entertaining and memorable way, have staying power.”*

Erik Oostwegel, Chairman of the Executive Board at **Royal HaskoningDHV**

- *“The audience was energized by Paul’s keynote address on Strategic Acceleration, and by how it was delivered by Paul. He held up many mirrors to the audience allowing everyone to be touched personally. Our portfolio event was a huge success with many participants weeks later continuing to refer to the metaphors shared and applying them!”*

Lizette Sint, Managing Director at **Rabo Private Equity**

- *“Paul was keynote speaker at the Erenstein conference for Dutch CPOs. In his interaction with the group Paul made us see how our leadership could have a huge positive impact by simply improving 1% per day. Razor sharp, to the point and with a fair dose of humor he took us on a journey from the razors edge, trimming blades, neurology and more to reach our destiny: high performance.”*

Jeroen Wegkamp, CPO, **Dutch Railways (NS)**