

**Dr Philip Anderson**  
**INSEAD Alumni Professor of Entrepreneurship**  
**Academic Director, The Abu Dhabi Centre**

Asia Business and International Management



### Professional Experience

- Professor Anderson is the Alumni Fund Chaired Professor of Entrepreneurship, INSEAD, based in this academic year in Abu Dhabi, on assignment from Singapore
- An authority on entrepreneurial business, he researches the way such businesses are formed, manage international growth, the processes of technological evolution, innovation and implementation of strategy
- A regular speaker at management conferences, including the Bloomberg, BusinessWeek and TiEcon
- He has conducted many company workshops and briefings, for organizations including 3i, Adidas, Aetna, Air Products, Astra International, Astra Zeneca, Bank Danamon, BOC, Bristol-Myers Squibb, Commerce One, DaimlerChrysler, Dow, Eaton, Ernst & Young, GSK, Heidelberg, HP, Intel Capital, Interpharma, Jones Lang LaSalle, KPMG, McGraw-Hill, Merrill, Petronas, Polaris Ventures, Praxair, PWC, RHB, Roche, Telenor, and VISA and many others
- He advises several startup enterprises, as well as the social venture Microspeed.

### Published books / papers

- His articles regularly appear in the *Harvard Business Review*, the *Sloan Management Review* and others
- *"Managing Strategic Innovation and Change"* (Oxford University Press 2004) with Michael Tushman
- *"Inside the Kaisha: Demystifying Japanese Business Behavior"* (Harvard Business School Press 1997) co-authored with Noboru Yoshimura, Booz • Allen & Hamilton/FT's Global Business Book of the Year 1997

### Professor Anderson - Personal information and work experience

- Dr. Anderson is Professor of Entrepreneurship at INSEAD, based in Singapore, since 2001
- Director of 3i VentureLab, a centre for research into new insights and understanding entrepreneurship
- He is an independent director of Chemoil and is on the governing board of Indus World Schools in India
- Associate Professor of Business Administration, Tuck School of Business, Dartmouth College 1993-2001 and also Director of the Glassmeyer /McNamee Center for Digital Strategies, 2000-1
- Research Director, Foster Center for Private Equity, Amos Tuck School, Dartmouth College, 1998-2000
- Assistant Professor, S.C. Johnson Graduate School of Management, Cornell University, 1987-93
- Philip Anderson was also formerly an officer in the US Army
- Professor Anderson has a B.S. in Agricultural Economics (1978), M.Phil in Management of Organizations at Columbia University (1986) and has a PhD from the Columbia Graduate School of Business, (1988)