

Robin Bew
Editorial Director and Chief Economist
Economist Intelligence Unit

Economist, Speaker, Advisor



Professional experience

- Robin Bew has over 15 years of experience observing, analysing and forecasting global economies
- responsible for the Economist Intelligence Unit's editorial operations across the organisation and driving the intellectual debate
- managing all content generation, including subscription services such as the *Country Reports*, *Country Forecasts*, daily wire services, custom or sponsored research and Corporate Network programmes
- responsible for formulating the Economist Intelligence Unit's macro outlook for the global economy
- expertise on global risk and heading the Economist Intelligence Unit's risk analysis team since 1997
- responsible for the Economist Intelligence Unit's Financial Services coverage in 60 markets worldwide
- publishes a monthly forecast report on the global economy
- conducts speeches, in-house briefings, writes custom reports and advises on many business issues
- frequently visits clients to give briefings on the global economy, business outlook and globalisation
- chairs and leads top level discussions at various Economist Conferences' Roundtables globally
- regular speaker at summits and conferences around the globe

Published papers - an authority on global economics and risk analysis

- editor of *Global Risk*, an Economist Intelligence Unit monthly publication)
- contributor to *The World in* (an annual Economist Group publication) and numerous Economist Intelligence Unit country reports and forecasts
- interviewed regularly for his views on radio, TV and web; BBC, CNN, CNBC, Bloomberg and Cantor

Sample assignments

- presentation to board members at a main board meeting in London
- confidential personal briefing on global outlook to the international management team in New York
- kick-off presentation and facilitation of a regional strategy and planning meeting in Hong Kong
- special pre-dinner guest speaker at a CEO client servicing dinner debate
- advisory projects delivering bespoke solutions to client problems
- keynote address at a large global industry association forum

Robin Bew - Personal information

- a seasoned and engaging presenter, his experience has been developed from over 14 years presenting his views, and defending them, to the media and business audiences.
- Robin Bew joined the Economist Intelligence Unit in 1995 and became Chief Economist in 1997 and Editorial Director in 2006. He has provided the intellectual leadership on risk and economics to ensure the Economist Intelligence Unit's most accurate and insightful analysis.
- previously employed in HM Treasury in London where he was instrumental in the forecasting of government expenditure, the analysis of UK fiscal policy and the forecasting of UK trade performance.
- Robin Bew is a graduate in Economics and Business Finance and holds a master's degree in Economics from the University of London.

Client testimonials - "prepared to take a position and defend it"

Comments from participants at the Economist Intelligence Unit's Asia Strategic Forecast series:

- *"Explaining economics to executives like us is quite tough but Robin does an excellent job. He understands how we think and articulates his outlook in a way we understand. Although we don't always like his predictions, at least we understand what we need to pay attention to."*
- *"I have always had enormous respect for the Economist Intelligence Unit and its forecasts. But with Robin Bew presenting them, you don't just get the numbers -- you get a clear picture of what we must focus on, and indeed what we can largely ignore, and that's invaluable."*
- *"Very sharp and totally unflappable under fire from some pretty aggressive questioning today!"*
- *"I respect the fact he is prepared to take a position and defend it."*

Robin speaks at numerous forums and in recent months Robin has been called upon to contribute to the strategic planning sessions of many leading Fortune 500 corporations, including financial institutions, industrial and consumer companies operating globally and in the strong growth emerging markets.

He has also been involved in public presentations including the Global Borrowers & Investors Forum 2006, Assessing Country Risk and Emerging Markets Challenges for the Frankfurt Credit Risk Banking community, and the British Council's Education: UK Partnership Development Conference.

Robin's particular expertise is on risk, the global economy, the world business environment and the financial services industry. Whenever key developments happen or there are major announcements making breaking news, Robin is an energetic commentator.