

## Robyn Meredith

Author of *The Elephant and the Dragon*  
Senior Editor, Asia – *Forbes Magazine*

Writer and Commentator on Asia



### Professional Experience

- Robyn Meredith is based in Hong Kong as Senior Editor, Asia for *Forbes* magazine
- For *Forbes*, she has written cover stories on companies including General Motors, Kodak, Microsoft, Philips, Toyota, Tata & Sons, Li & Fung, and Infosys. She is a commentator on the rise of India and China, how businesses are embracing globalisation and the opportunities offered by India and China to global companies
- she is interviewed for her views on television including CNN, and by publications worldwide

### Robyn Meredith - Personal information

- has been with *Forbes* in Asia since 2002
- she joined *Forbes* as its Detroit Bureau Chief in April 2000 to write about the auto industry
- 1998-9 as a Knight-Wallace Fellow at the University of Michigan Business School
- January 1996 until April 2000 was a Detroit correspondent for *The New York Times* covering the auto industry and Midwestern news
- wrote for *USA Today* as a business reporter in 1995
- the previous two years she was a reporter in the Washington bureau of the *American Banker*
- Ms. Meredith received a B.A. degree, cum laude, from Boston University in 1990

### Published books, papers and media

- Robyn Meredith is the well known author of *The Elephant and the Dragon; the Rise of India and China and What it Means for All of Us* (W.W. Norton) which was named one of Asia's best books by the Wall Street Journal Asia, the Best Business Book of 2007 by 800CEORead.com and was a finalist for the New York Public Library's Bernstein Award for Journalism

*"An exciting and journalistic account of one of the great economic stories of our time - the transformation of China and India."*

Joseph Stiglitz, Nobel prize-winning economist

*"Robyn Meredith is a sharp observer of the two fastest growing developing countries. Her fine writing gives us a thoughtful and entertaining account of the challenges and achievements of these Asian giants that, hopefully, will be key propellers of global prosperity throughout the 21st Century."*

Ernesto Zedillo, Director, Yale Center for the Study of Globalization and former President of Mexico

