## InsightBureau

### **Shivvy Jervis** Innovation Forecaster Founder of FutureScape 248

Speaker on Innovation and Future Trends



#### Making sense of incredible breakthroughs and showing us where to find them

#### **Professional experience**

- Named a Champion of Change, Shivvy Jervis is one of Europe's most trusted guides on incredible innovations and how to use them so we can thrive. She helps us discover the most incredible innovations which are shaping business and society.
- Shivvy tracks down and demystifies the latest breakthroughs from both the digital and neuroscience world. She seeks out which breakthroughs could help our businesses thrive, protect us on- and offline, or keep us healthier for longer.
- Shivvy is recognised as one of the globe's few Asian and female voices in her space. She constantly champions 'digital-for-good' and has garnered an astonishing 22 pieces of industry recognition. This includes a national Outstanding Achiever award, being nominated a 'Woman of the Year' by public vote and named one of Britain's 10 most influential South Asian women.
- A former CNN Asia and Reuters journalist, Shivvy has strong broadcasting roots: she has hosted live debate broadcasts, fronted Discovery Channel documentaries, quizzed the world's top climate change pioneers and interviewed former PMs (including the UK's David Cameron) and music legends (including the late James Brown) alike.
- Shivvy created two successful streaming series' that enjoyed a five-year run, shining a light on both future-focused advancements and the creative minds behind them.

#### **Industry Recognition**

- Britain's 10 Women of the Year, 2021
- Top 10 Trailblazing BAME Founders of 2020, TechRound 2020
- Who's Who Global Speakers on the Future of Work, Onalytica 2020-2021
- Top 7 Britain's Role Models of the Year (SME owner category), 2020 Women in IT awards
- Top 5 Influencers of the Year, British Asian awards 2019
- Top 35 Women in UK Tech, FDM Everywoman in Technology awards 2017-2018
- Outstanding Achiever in Media (category winner), House of Lords & NRI Institute 2018

#### Sample presentation topics

- Get Future Ready: Human-centred Advances and Innovations: In her signature and most demanded talk, Shivvy brings to life a selection of brilliant breakthroughs for your radar. She will cover adaptive AI, Web 3.0, augmented commerce, cyber security and the evolution of IoT. The session can also include discoveries from neuroscience that shapes how we do business, such as how to use the science behind why we give up and applying that to build better workforces.
- **7 Pivotal Jobs and Skills: Which jobs & skills will keep us in work?** Shivvy takes us on a highoctane journey of the rise of digital ethics and other fascinating job areas of the future, and why soft skills are the new 'power skills' even as automation becomes a part of our job roles.
- The Science behind Motivation and Chemistry The power of psychology in business: Hear this gripping talk on those discoveries about human behaviour and how our brains are wired, to create more

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engaged workforces, consumers and clients. What triggers us biologically to lose drive or motivation or how can we apply the fact that 'we feel our way to logic versus think our way to reason' to our work and home lives? Shivvy unravels it all.

- The Next Wave of Connectivity: From an Internet of Things (IoT) to the Internet of Everything... What new changes will connectivity fuel in our businesses, work and lives? What is the tactile internet and how will you use it? Shivvy explains the use cases and new developments that need to be on our radar.
- **Making Digital Transformation Sustainable & Secure:** Shivvy takes us into digital's dark side, exposing the cyber security pitfalls we should be aware of to protect our businesses and personal lives. How can we preserve our digital identity and which hidden traps should we be aware of? How can we amp up our safety on social media which is rife with privacy trapdoors?
- **Social Proof:** This revealing talk uncovers the problem with social fake followers and algorithm fraud; faking perfection and why this is causing an alarming rise in anxiety and the social media trends of the future.
- **The Metaverse: Hype cycle or a future reality?** Demystifying what you need to know about the metaverse, and the next Internet. How will mixed reality shape business? Which use cases truly matter and which aspects of this augmented world organisations could just be part of a hype cycle?

#### Name – Personal Bio-data

- Futurist, Speaker and Broadcaster, Forecasting Lab
- External Advisor, C-Suite Study Board, IBM (2018-2020)
- Creator, NextTech Insider series, Empiric (2017-2019)
- Global Thought Leadership Lead, International Business Leaders Forum (2009-2012)
- Shivvy holds a Masters degree in Global Media, Broadcast Journalism from the University of London

#### **Client testimonials**

"Incredible insights to elevate any stage or screen ... an intellectual feed to help audiences navigate the new norm" Dzuleira Bakar, CEO, Malaysian Chamber of Commerce

*"Shivvy has the unique ability to address complex themes in a meaningful and human-centred manner."* Dr William Hoffman, Director, **World Economic Forum** 

"Shivvy has a remarkable capacity to make the complex accessible and separate the relevant from the noise" Bruno Giussani, Global Curator, **TED Talks** 

"Shivvy's talk was everyone's favourite session.... both because of the powerful content and also the sheer energy of her delivery." Harry Gaskell, Innovation Head, **E&Y** 

"Outstanding! As the host of our live debate broadcasts, Shivvy was straight talking in an open, authentic and engaging way." Stella Medlicott, CMO, **Ericsson** 

"Shivvy uncovered the most meaningful breakthroughs from science and psychology - it was fantastic." Daniel Hager, CEO, Hager