

Simon Cox

**China Economics Editor and Senior Writer on
Emerging Markets
*The Economist***

Speaker on China, Asia and the Emerging Markets



Authoritative Commentator on the Economies of the Emerging Markets

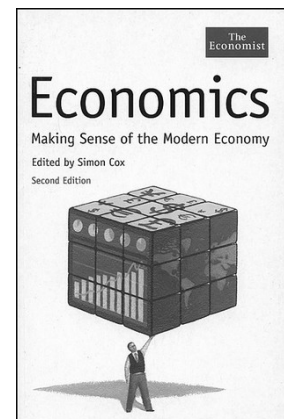
Professional experience

- Simon Cox covers the economies of China, Asia the emerging markets, including India, for *The Economist* newspaper. He was previously based in Delhi, covering Indian business and finance.
- He joined *The Economist* in 2003, tracking the fortunes of the world economy for its online edition before becoming Economics Correspondent, writing about the World Bank, the IMF and the WTO.

Books, Published papers, Media

During his career at *The Economist*, Simon has written a variety of special reports and white papers:

- He was the editor for *Economics: making sense of the modern economy*
- He was the author of a Special Report looking at the world's arduous recovery from the global financial crisis ("*The Long Climb*", 2009), China's surprisingly resilient economy ("*Pedalling Prosperity*", 2012), The technological ambitions of India and China ("*High-tech Hopefuls*", 2007) and Korea's social and geopolitical divisions ("*Parallel Worlds*", 2013).
- In 2008, he edited "The Growth Report", published by *the Commission on Growth and Development*, chaired by Nobel laureate Michael Spence.
- He was a contributor to the *Oxford Companion to the Economics of China* (OUP, 2014)
- He is the originator of the "*Li Keqiang Index*", which serves as an unofficial proxy for China's growth.
- He has also contributed pieces to the *FT's Alphaville blog* and *Foreign Policy magazine* on the economies of China, Japan and India.
- Simon is a frequent guest on television and radio, including CNBC, Bloomberg, the BBC and CNN.



Sample assignments

- Simon presents to business, economic and investment conferences, provides briefings to corporate planning and board strategy meetings and addresses client forums. His key focus is around global economics, Asia's Emerging Markets, especially China, US-China economics, automation and deindustrialization, global poverty and a host of other topics.

Simon Cox – Personal Bio-data

- He has spent over 15 years with the Economist, including stints in London and Delhi.
- In 2014, he spent a couple years in finance, as Managing Director and Asia-Pacific Investment Strategist for BNY Mellon, before returning to *The Economist* in 2016.
- Simon studied at Cambridge University, Harvard University, and the London School of Economics where he was sponsored by the Marjorie Deane Financial Journalism Foundation.