

Simon Long
Banyan Columnist on Asian affairs
The Economist

Writer, Speaker and Moderator on Asia



Professional Experience – a commentator on Asia

- Simon is a leading Asia commentator who touches on many of the critical issues that are shaping Asia's future, including economic and political integration, climate change and competition for resources.
- A regular commentator on India and South Asia

Published papers and media engagement

- Staff writer and editor for The Economist, author of recent surveys on India, Indonesia, Hong Kong
- Was also a writer for Global Agenda, economist.com's daily online news section
- Authored two book-length Economist Intelligence Unit (EIU) studies: Taiwan, Politics versus Prosperity, and China to 2000: Reform's last chance and "Taiwan: China's Last Frontier" (Macmillan 1991)
- After a decade as a well-known BBC broadcaster, is still regularly interviewed on television and radio and quoted in international print media
- He co-moderated part of Economist Conferences' India Government Roundtable 2007

Sample assignments

- Invited speaker at international business forums on India and Asia
- Moderator of dialogue at conferences and seminars around the world

Simon Long – personal bio-data

- Banyan Columnist since 2010 based in Singapore
- Asia Editor for The Economist since November 2006 based in London
- Previously South Asia bureau chief based in New Delhi, India for spent four years
- Spent two years working on economist.com, The Economist's Internet edition
- Returned to London in 1998 as Finance and Economics editor
- Joined The Economist in 1995 as Southeast Asia correspondent based in Bangkok
- Before joining The Economist he spent nine years with the BBC in London, Beijing and Hong Kong
- His earlier career was as an investment banker in London and Singapore with Morgan Grenfell
- Educated at University College School, London and Trinity College, Cambridge and has a first class honours degree in Oriental Studies, also the Beijing Languages Institute, Nanjing University, Fletcher School of Law & Diplomacy, Boston
- Simon speaks English, French, German, Mandarin