

Tom Standage

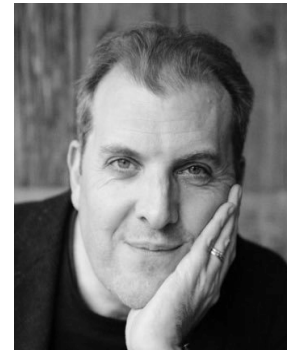
Deputy Editor, *The Economist*

Editor of *The World in*,

New York Times Best-selling Author

Speaker on Intelligent Insights into the Future:

Global Business, Geopolitics and Society, Technology and Innovation



An award-winning journalist and best-selling author who is an outstanding thinker about the future of world business, economics, technology and society.

Professional experience - original, independent insights that shape our future

- Based in London, Tom has been, over the past 20 years a leading international journalist focusing technology and business.
- He is the Deputy Editor of *The Economist's* and heads up its digital strategy. He has recently been appointed as Editor of *The Economist's* annual magazines, *The World in* and *The World if*
- He was previously Business Editor, overseeing the magazine's business, finance, science and technology coverage, Digital Editor and Editor of the quarterly section on technology, *TQ*.
- Before that, he was previously Technology Correspondent, for *The Economist*, based in Los Angeles.
- Winner of the 2015 British Media Awards "Pioneer of the Year".

Published books and papers

- Author of a best-selling book on social media –released in October 2013 – entitled *Writing on the Wall: Social Media – the first 2000 years*.
- Widely acclaimed author of five other history books; "*A History of the World in Six Glasses*" (2005), "*The Mechanical Turk*" (2002), "*The Neptune File*" (2000) and "*The Victorian Internet*" (1998), "*The Victorian Internet*" was made into a Channel 4 documentary, "*How The Victorians Wired the World*" and most recently "*The Edible History of the World*" (2009).
- A frequent commentator in global print, radio and TV

Sample assignments

- Delivers keynote speeches at company events, including Accenture, Coca Cola, EY, Hay, HP, Huawei, Microsoft, Mindshare, Omnicom, Starbucks, Syniverse, amongst others.
- Has chaired a number of technology, telecommunications and innovation events, both for Economist Conferences and other industry conferences.
- Provides stimulating after-dinner or cocktail reception presentations around the subjects of his thought-provoking books.
- Tom speaks about technologies that will change our world, digital business, AI and the future of everything!

Tom Standage – Personal Biodata

- Joined *The Economist* as Technology Correspondent before becoming Business Editor, then Business Affairs Editor, Digital Editor and Editor-in-Chief of economist.com and now Deputy Editor.
- Previously a technology journalist with *The Guardian*, *The Daily Telegraph*, *Wired* and *Prospect*.
- He holds a degree in engineering and computer science from Oxford University, UK.

Tom brought both insight and a sense of humour. We very much liked his presentation style which included very fast talking packed with facts and opinions. A big thank you to Tom – we loved him and we will be back for more!