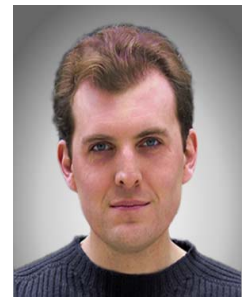


## Tom Standage

Digital Editor, *The Economist*  
Editor of *economist.com*

Writer and commentator on business and technology



### Professional Experience - original, independent insights

- Over the past 15 years as a leading business journalist focusing on technology and telecommunications
- Tom is currently head of *The Economist's* digital offerings and editor-in-chief of *economist.com*.
- He was formerly Business Affairs Editor of *The Economist*, based in London, a role where he oversaw the magazine's business, finance, science and technology coverage.
- He was previously Technology Correspondent, for *The Economist*, based in Los Angeles.
- He remains Editor of *The Economist's* quarterly section on technology, *TQ*.

### Published books and papers

- Widely acclaimed author of five history books; "*A History of the World in Six Glasses*" (2005), "*The Mechanical Turk*" (2002), "*The Neptune File*" (2000) and "*The Victorian Internet*" (1998), "*The Victorian Internet*" was made into a Channel 4 documentary, "*How The Victorians Wired the World*" and most recently "*The Edible History of the World*" (2009).
- A frequent commentator on public radio in America and on the BBC World Service.

### Sample assignments

- Regularly provides keynote speeches at company events, including Accenture, ADC Communications, Coca Cola, HP, Interbrand, Microsoft, Omnicom, RealNetworks, Starbucks, Syniverse, amongst others.
- Has chaired a number of telecommunications industry conferences and roundtables.
- Stimulating after-dinner or cocktail reception presentations around the subject of his thought-provoking books; in particular *The Victorian Internet* and *The History of the World in Six Glasses*.
- Presented at the World Affairs Council meeting and Hong Kong University of Science and Technology.

### Tom Standage – Personal Biodata

- Joined *The Economist* to be Technology Correspondent before becoming Business Editor, then Business Affairs Editor and now Digital Editor and Editor-in-Chief of *economist.com*.
- Previously a technology journalist with *The Guardian*, *The Daily Telegraph*, *Wired* and *Prospect*.
- He holds a degree in engineering and computer science from Oxford University, UK.

*Tom brought both insight and a sense of humour. We very much liked his presentation style which included very fast talking packed with facts and opinions. A big thank you to Tom – we loved him and we will be back for more!*