

## Vito Di Bari

Futurist and Innovation Designer

Speaker, Author & Columnist  
Communications, Technology & Innovation



**A world acclaimed futurist, Vito Di Bari is a leading authority on innovation, combining strong creativity, design and scientific analysis. He looks at mega trends and scenarios in a rapidly changing world, and how we can embrace opportunities through cutting edge designs and solutions in the fields of future technology, communications, business, architecture, robotics and engineering.**

### Professional experience

- Vito Di Bari is not only an acclaimed speaker but also an accredited author of numerous published works on the subject of futurism and innovative trends.
- Based in Miami Florida and Milan, he speaks at scores of conferences and conventions around the world or acts as discussion chairman.
- He has been chosen as Innovation Designer for the 2015 Universal EXPO to be held in Milan, where he will showcase his insights and designs to create a city of the future.
- Di Bari has also holds numerous positions at leading educational institutions; he is a professor of innovation, or media or design at the following universities: Polytechnic University, Bocconi University and IULM University in Mila and the Business School of Il Sole 24 Ore.
- He is the founder of Lab Next in Milan, a cutting edge research laboratory for innovative design, comprising numerous Italian and foreign researchers and professors.
- In addition, Di Bari is also the founder of Di Bari Innovation Design in Miami, a research and design studio that specialises in the application of new technologies, and which provides organisations with creative solutions.

### Books, Published papers, Media

- Author of a multitude of works on innovative theories including: *Social Killer* (2010), *Short Circuit* (2009), *Web 2.0* (2007), *The Future is Already Here - but we don't know it yet* (2006), 2015, *Weekend in the Future* (2005), *Strategies for the Next Economy* (2003), *The Digital Economy Encyclopedia* (2002), *Key Words for the Net Economy* (2001), and *Multimedia Management* (2000).
- Contributing writer for *Wired*, *Harvard Business Review*, *Panorama* (Italy) and *Il Sole 24 Ore*.
- He has also appeared as a host for television's Discovery Channel.

### Sample assignments

- Vito Di Bari is a popular speaker who engages his audiences with lively and witty talks that provoke new thinking.
- Di Bari explores the future of technology applied to everyday life and shows you how our lives will change and why. Connecting recent discoveries in media, nanotechnology and robotics, he explains how corporations and individuals are set to change their behaviours and attitudes.
- Vito Di Bari has contributed creative business solutions to organisations spanning many varied industries, including most recently, SKY, MTV, Universal Studios, Barilla, FOX, Kodak, Coca Cola, Volkswagen, LG and Samsung.
- Within the technology and communications sector, he has given keynote presentations new technologies, the web, communications, innovation, design and creativity to large clients including Cisco, IBM, Microsoft, Oracle, Telecom Italia and Vodafone.
- Presentation topics include:
  - Innovation:
  - Forecasting 2015-2020:
  - Megatrends and Microtrends: New Opportunities for Corporations and Everyday Life
  - Management and Marketing in a Changing World:
  - After Web 2.0: the Longer Tail, the Longest Tail:
  - The White Rabbit Syndrome:

### Vito Di Bari - Personal bio-data

- Vito Di Bari has formerly held positions of Executive Vice-President of Satellite Program Network (SPN), America's first satellite television network based in New York;
- He has also had the following roles: Executive Director of UNESCO (United Nations Educational, Scientific and Cultural Organization), Member of the Scientific Committee of the International Institute for Opera and Poetry of UNESCO (Paris); Italian Member of the Fiction Financing Committee Euro-Aim MEDIA with the Council of Europe (Brussels); Chairman of the Arts & Communication International Fellowship of the Rotary International (Evanston, IL); Managing Director of Multimedia Inc.(New York, NY) and CEO of DB USA Inc (Los Angeles, CA).
- He has also presided over the Scientific Committee of ASCAI and as a member of the Advisory Board of the Accenture Foundation, the Scientific Committee of Harvard Business Review (Italy) and the Executive Board of the Industrial Italian Districts Association.
- He can present in English, Italian, French and Spanish.

